



SAGINAW

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← EMS ISD Realtor Symposium Presentation →

May 9, 2019

City of Saginaw Economic Update

Alora M. Wachholz, CEcD • Director of Economic Development

- What is the current population of the City of Saginaw?
- How many new residential permits were issued in 2018?
- How many businesses currently operate in Saginaw?
- On average, how many trains go through per day?
- Drive time to Stockyards? Downtown Ft Worth?



- What is the current population of the City of Saginaw?

22,638

- How many new residential permits were issued in 2018?

232

- How many businesses currently operate in Saginaw?

335

- On average, how many trains go through per day?

60

- Drive time to Stockyards? Downtown Ft Worth?

5 minutes & 10 minutes



Fun Facts

- World's second largest conglomerate of grain elevators
- Home to Wholly Guacamole, distributing more than 250 kinds of guacamoles and salsas around the nation
- The Ardent Mills flour mill, alone, produces 65 semi-truckloads of flour products per day
- More than 59% of residents with post-secondary education
- Average household income is \$88,995
- Average resident age is 34 years old
- Industrial district employs +8,000 people per day
- Saginaw Texas Army National Guard base provides auto mechanic services and weapons repair for most of Texas
- Saginaw Switchyard Top 5 busiest for BNSF



Year-In-Review

- Dedicated Director of Economic Development hired
- Council approves formal Economic Incentive Policy
- Council approves \$370,000 public food truck court
- Miller Milling celebrates \$67.7M expansion
- Ryder Truck completes \$7M new development
- Broker Breakfast Program kicks off
- Texas Economic Development Council
Recognition: Economic Excellence



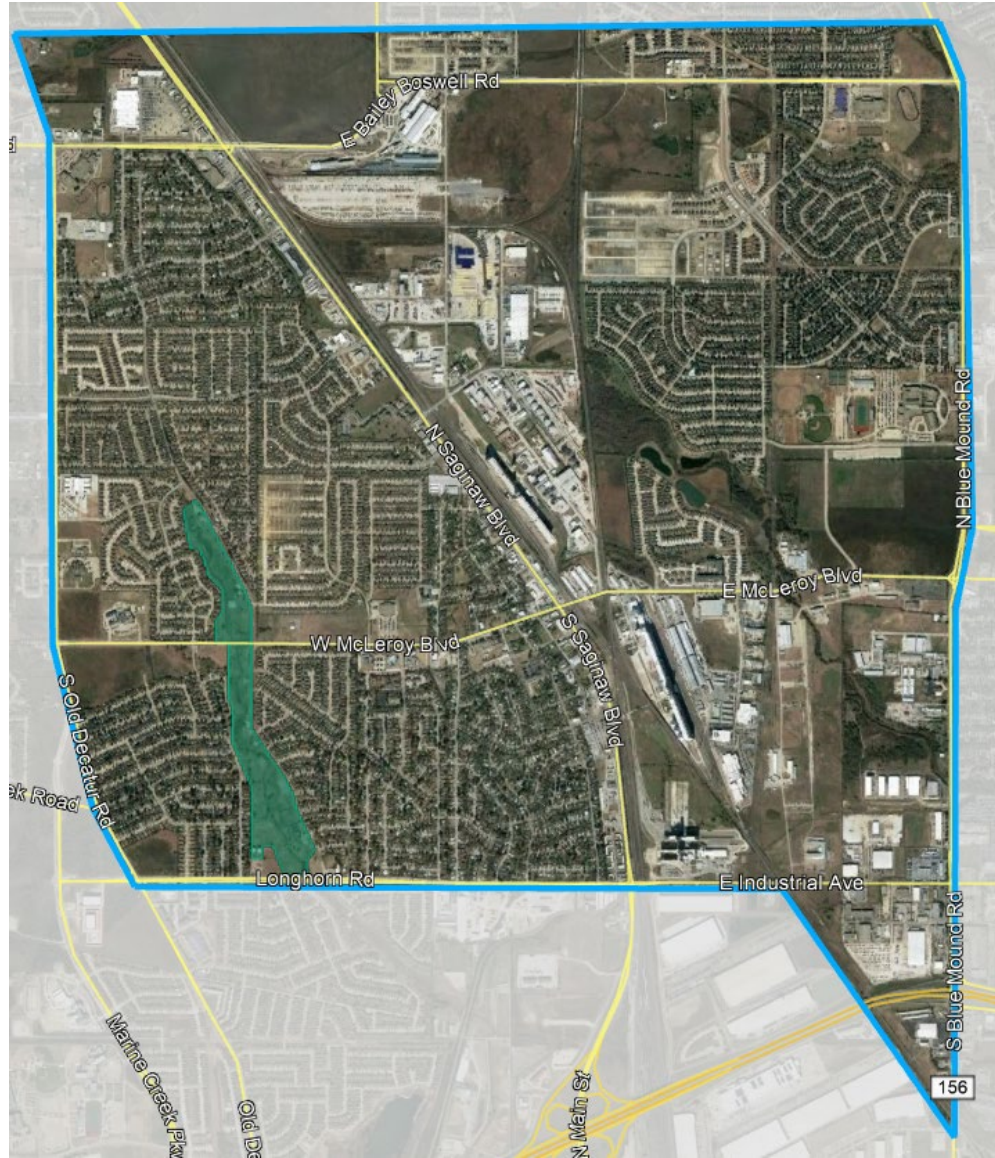
Year-In-Review

- Council approves Building Improvement Grant (BIG) Program
- City Strategic Plan underway
- Economic Development Strategic Plan drafted
- ED Blog series gets rolling
- Council approves contract for public mural
- Eat & Play Survey conducted



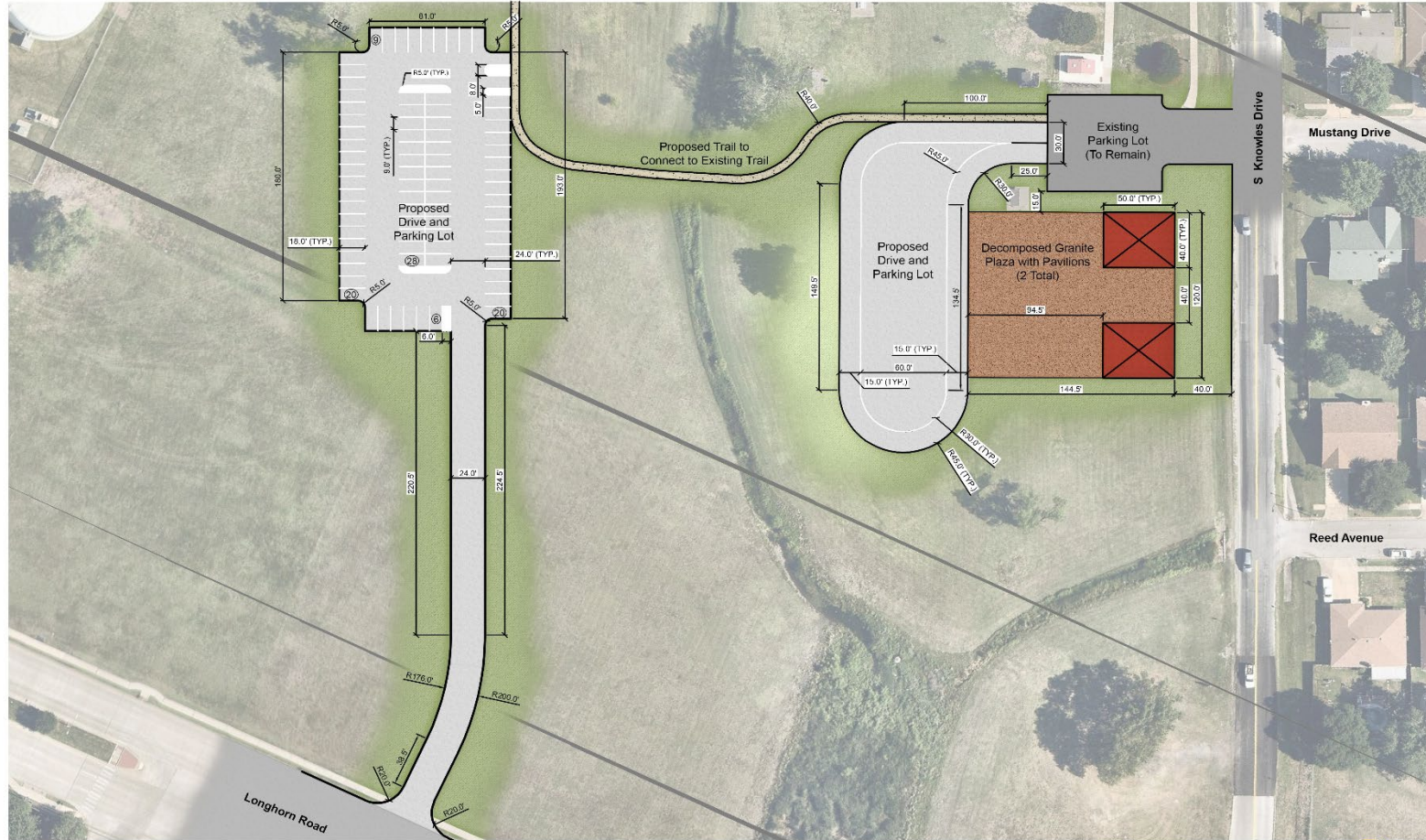
Coming Soon

Food Truck Court & Farmers Market:

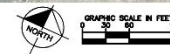


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Food Truck Court & Farmers Market:



FOOD TRUCK PARK CONCEPT / PARKING LOT LAYOUT

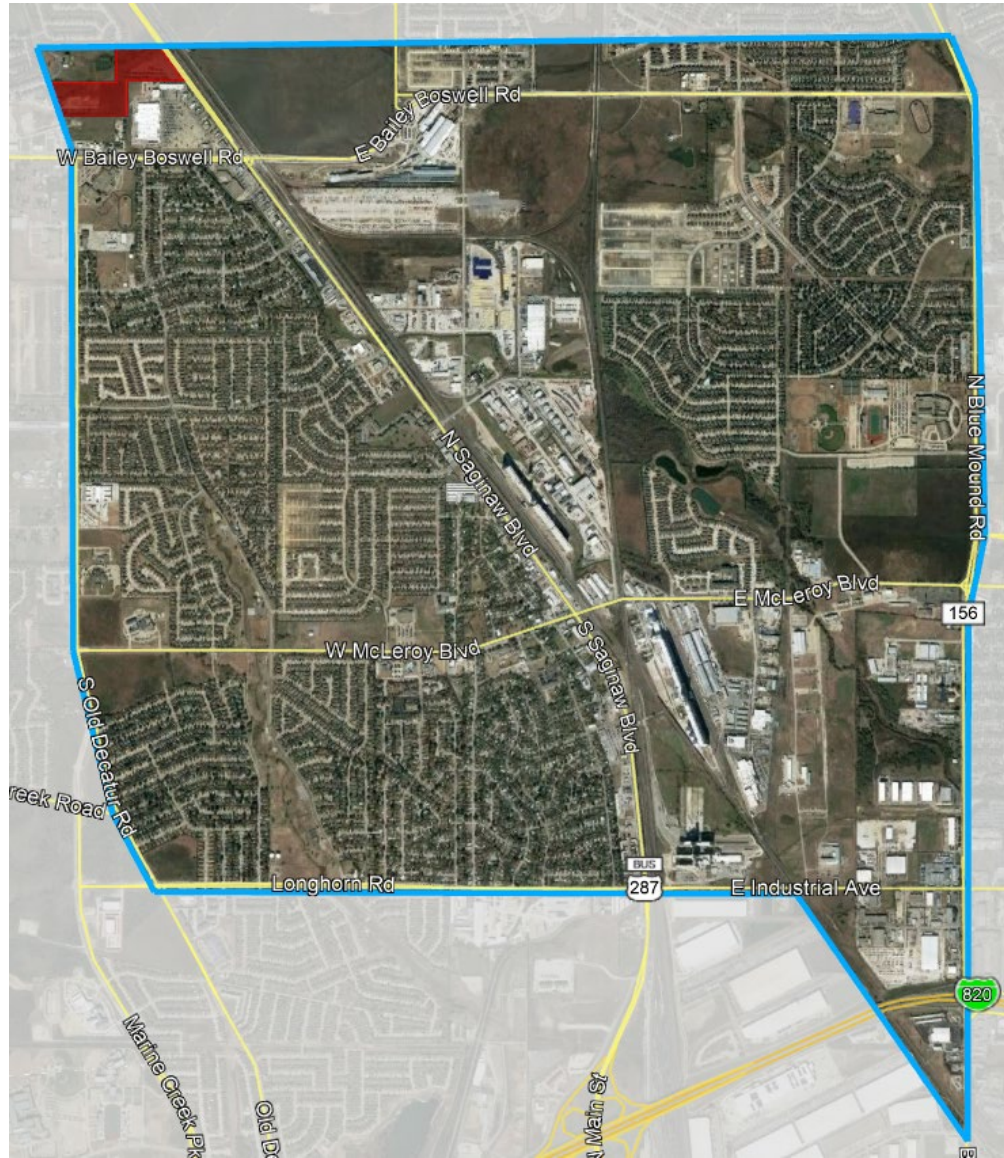


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The Square:



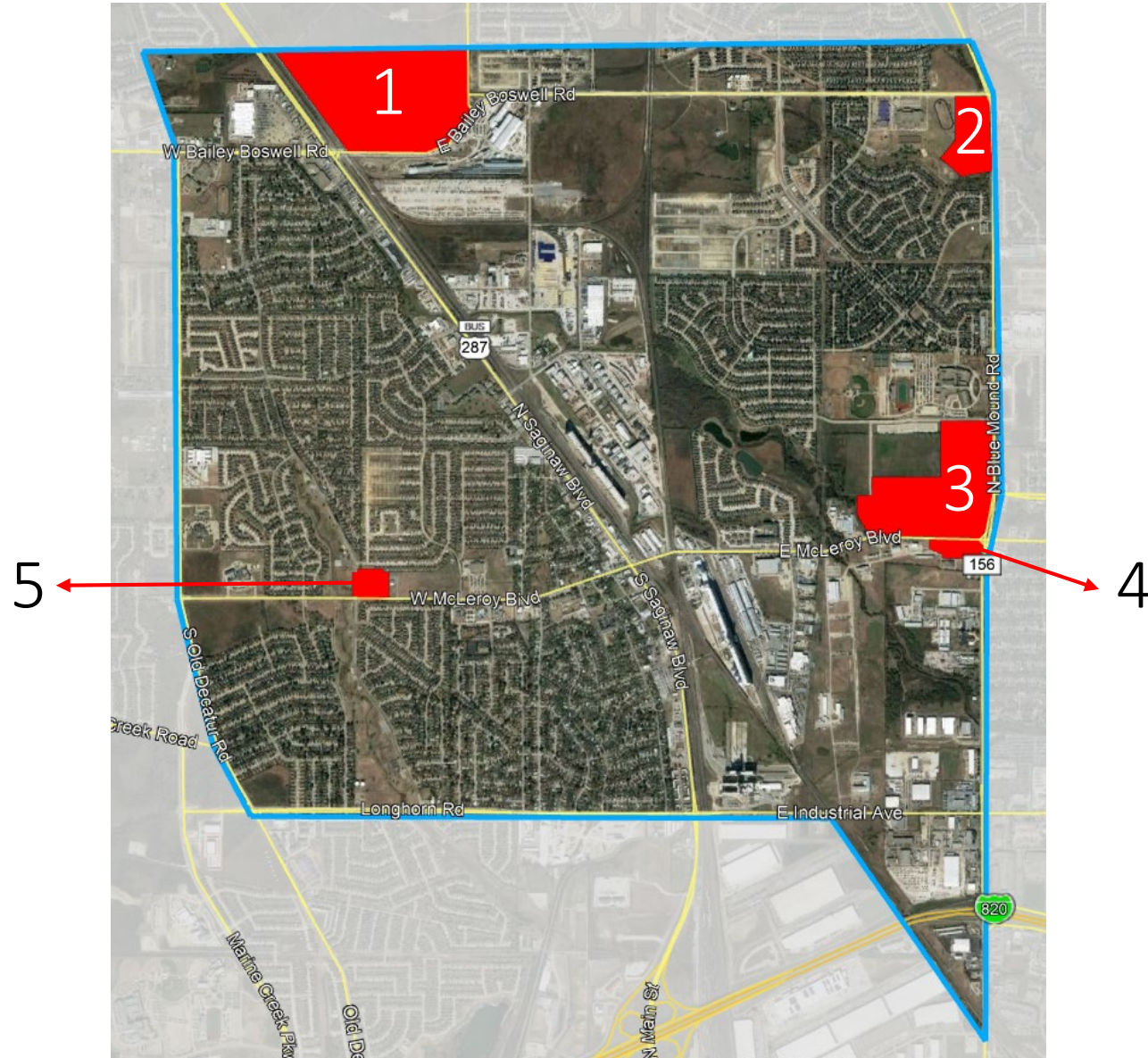
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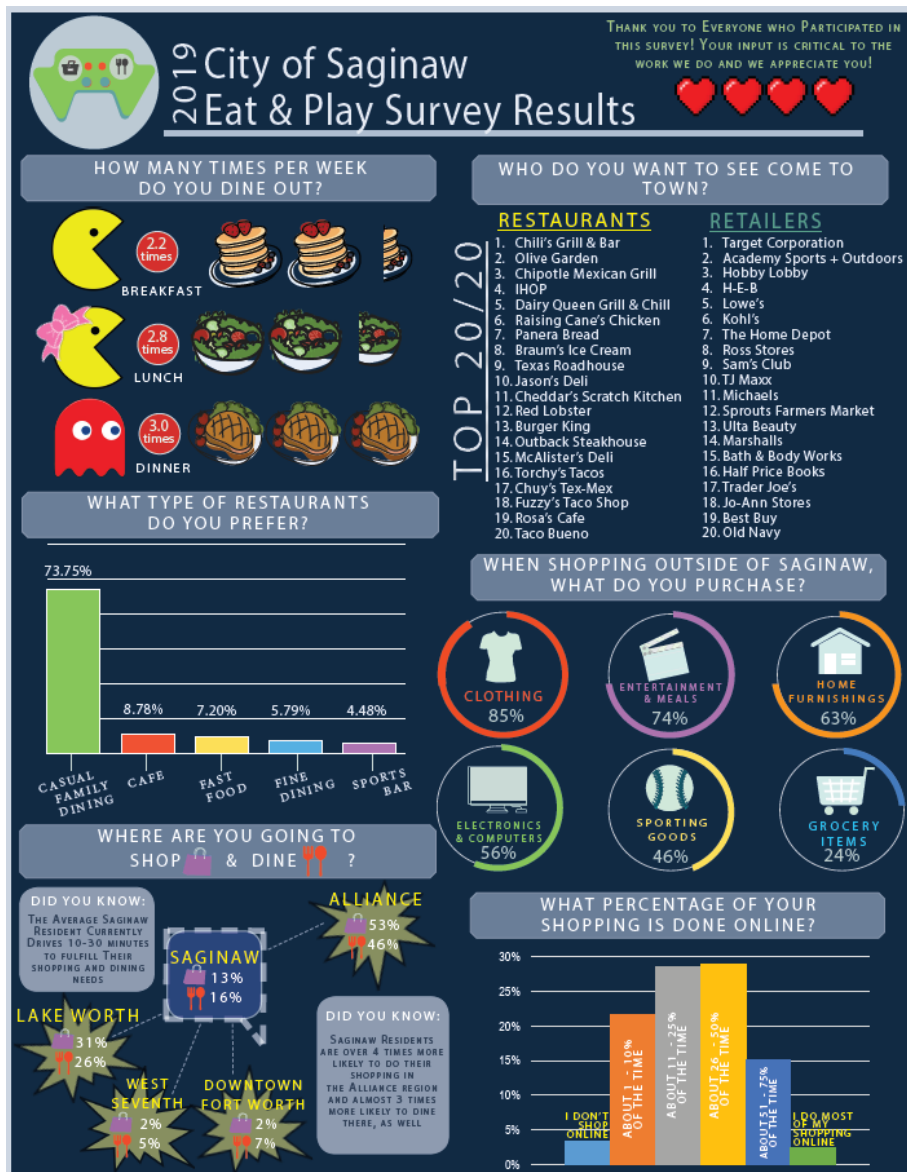
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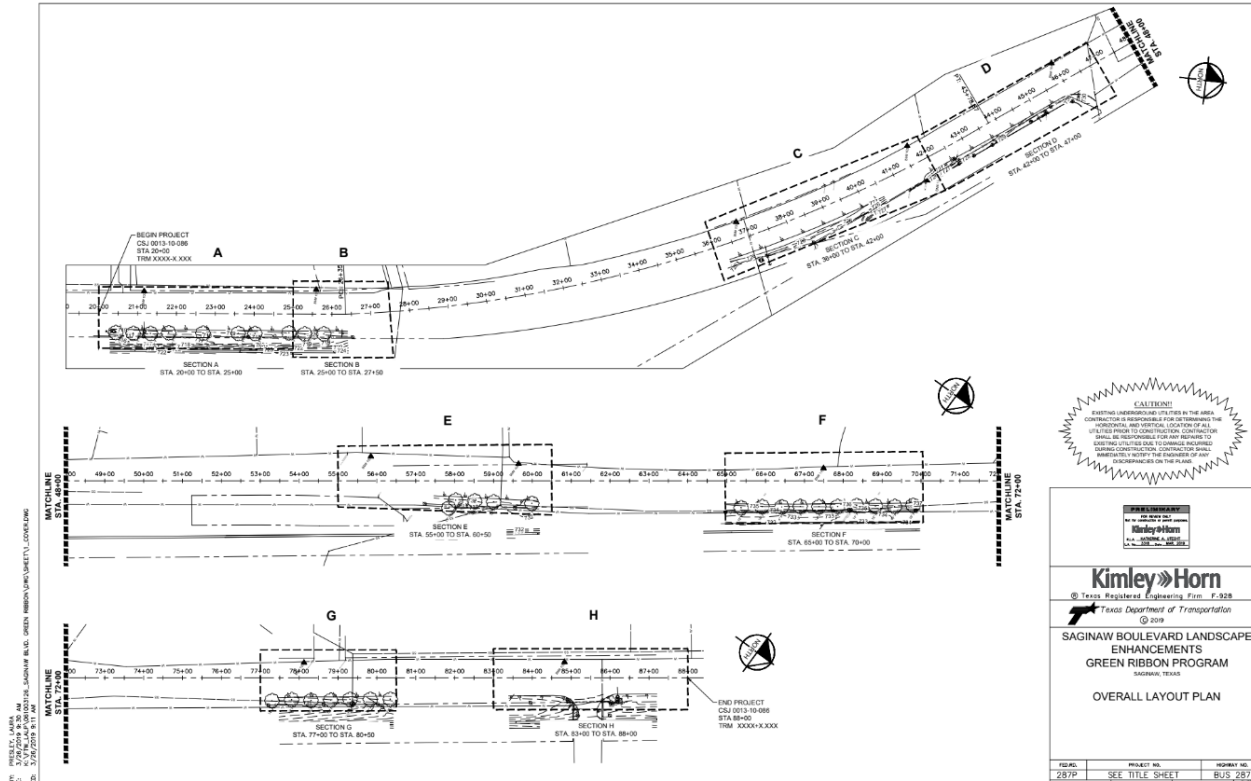
Other Commercial Development:



Recruitment:



Redevelopment & Beautification:



Green Ribbon Grant
BIG Program
Overlay District
TIRZ
Public Art Policy



Sense of Place:



Train & Grain Festival
Marketing Videos
Public Art Policy
Bond Package



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Departmental Goals:

ED Newsletter

Business Retention & Expansion Plan

Industry Council

Website

Marketing Materials

Workforce & training





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Questions?

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